

Save the Date
Call for Presentations
Teaching Consumer Law-In the New
Normal

Conference will be held in person.
Santa Fe, New Mexico, May 20 & 21, 2022.
Special session for clinical faculty, May 19.

The Center for Consumer Law at the University of Houston Law Center and the Center for Consumer Law & Economic Justice at the UC Berkeley School of Law are proud to present the twelfth biennial international Teaching Consumer Law Conference. We are doubly proud to announce that the Teaching Conference has combined forces with the Law School Consumer Clinics Conference – so the program will begin with a full day devoted exclusively to consumer clinical education. If you are interested in or have questions about the Clinics Conference on May 19, please email Ted Mermin (tmermin@law.berkeley.edu) and/or Ben Hiebert (ben.hiebert@law.berkeley.edu).

This year's subject is "Teaching Consumer Law—In the New Normal." The Conference will be held at the [Hilton Hotel](#) in Santa Fe, New Mexico, the "[City Different](#)," one of the oldest and most interesting cities in the United States.

The Conference will focus on traditional substantive and pedagogical issues of teaching consumer law, as well as new issues presented by the Covid pandemic. It is directed primarily toward those currently teaching or interested in teaching consumer law—full-time or as an adjunct.

We invite papers and presentations that will inspire attendees at the conference to think differently about the way we teach and the way we think about consumer law and the marketplace. Possible topics for the 2022 conference include:

- In what innovative ways can we integrate technology and virtual teaching into the classroom? What opportunities are there for reimagining traditional classroom structure?
- How do we address issues of economic justice within the context of consumer law?
- How can we bring the world around us into the classroom – and get students out into that world as part of our teaching?
- How should the field of "Consumer Law" be defined? Are there further/fewer subjects that should be brought within the term?
- How can we build and enhance consumer law programs at our universities?
- What societal issues might benefit from the application of consumer protection law? For example, health care, coerced debt in abusive relationships, telecommunications, commerce involving incarceration, and environmental justice.

- What aspects of consumer protection regulation should come from public or private litigation? From legislation? From agency rulemaking?
- Are there innovative ways to resolve consumer problems, other than existing court and alternative dispute resolution systems?
- What notable developments and innovations have occurred in consumer law around the world in response to the pandemic?
- What can comparing different countries' approaches to the same consumer protection issues tell us about those countries, and about consumer law?
- What updates and cutting-edge developments and issues have arisen in substantive consumer law?
- The view from the trenches—what do practicing attorneys see as the most pressing consumer law issues?

The format of the Conference will be changed slightly from the past, to allow for more discussion of the topics presented. Presentations will be a little shorter and organized into panels. This will allow for discussion following the presentations. Papers and presentations, which do not require a formal paper, are invited on any of the above themes, or any other topic of interest to those teaching of consumer law. Presenters may discuss the law of any jurisdiction; however, the emphasis is on topics of interest to law school instructors and those with an interest in entering academia.

Those who wish to submit a paper or presentation topic are invited to forward a proposal including a brief abstract of no longer than 400 words, and contact information for the author. The proposals should be sent to Professor Richard M. Alderman at alderman@uh.edu. Proposals may be submitted anytime, but no later than 30 March 2022. Authors will be promptly notified of acceptance. Final drafts of papers or materials that are to be distributed prior to the Conference should be received not later than the 1st of May 2022.

The language of the conference is English. Conference registration fees will be waived for all presenters. Selected papers may be published in the Journal of Consumer and Commercial Law, <http://www.jtexconsumerlaw.com>. For more information, click [here](#), or contact Richard Alderman, alderman@uh.edu.

We look forward to seeing you in Santa Fe next May.