CENTER FOR CONSUMER LAW
PRESENTS
TEACHING
CONSUMER LAW
IN OUR POPULAR CULTURE AND SOCIAL MEDIA

CONFERENCE CHAIRS

RICHARD M. ALDERMAN
Interim Dean
Dwight Olds Chair in Law
Director, Center for Consumer Law
University of Houston Law Center

NATHALIE MARTIN
Frederick M. Hart Chair in Consumer and Clinical Law
University of New Mexico School of Law

A CONFERENCE FOR PROFESSORS, CLINICAL PROFESSORS, ADJUNCT PROFESSORS AND THOSE INTERESTED IN TEACHING CONSUMER LAW
IN COOPERATION WITH THE NATIONAL ASSOCIATION OF CONSUMER ADVOCATES
THE UNIVERSITY OF NEW MEXICO

MAY 20-21, 2016
HILTON SANTA FE HISTORIC PLAZA
SANTA FE, NEW MEXICO
FRIDAY  
MAY 20TH

7:30 to 8:25  
Breakfast

8:30 to 8:45  
Welcome  
Richard M. Alderman  
University of Houston Law Center

8:45 to 9:45  
CONSUMER LAW TOPICS  
Are FDCPA Validation Notices Valid?  
Jeff Sovern  
St. John’s University School of Law

An Empirical Look at State UDAP Statutes  
Prentiss Cox  
University of Minnesota Law School

When Peace Is Not the Goal of a Class Action Settlement  
Teddy Rave  
University of Houston Law Center

9:45 to 10:45  
Consumer Law Updates  
Debt Collection Update  
Dick Rubin  
Santa Fe, New Mexico

Payments Update  
Julie Hill  
University of Alabama

An Overview of Developments in Consumer Credit  
Alvin Harrell  
Oklahoma City University

BREAK

11:00 to 12:20  
TEACHING CONSUMER LAW  
Bringing The Outside In—Creating Experiential and Hands-on Opportunities  
Richard Frankel  
Drexel University

How to Create and Energize Consumer Law in the Curriculum and Academy  
Katherine Porter  
UC Irvine School of Law

Starting Millennials Out Right: Consumer Law for 1Ls  
Neil L. Sobol  
Texas A&M University School of Law

LUNCH

1:40 to 3:00  
TEACHING CONSUMER LAW AROUND THE WORLD  
Introduction to Asian Consumer Law  
Geraint Howells  
School of Law, City University of Hong Kong

Teaching Consumer Law Based on PBL Principles  
Marie Jyll Sørensen  
Aalborg University, Denmark

Teaching of Consumer Law in the Countries of the Western Balkans  
Mateja Durovic  
School of Law, City University of Hong Kong

Teaching Consumer Law in Canada  
Freya Kodar  
University of Victoria

Teaching Consumer Law in Ireland  
Stephen Calkins  
Wayne State University Law School

3:00 to 4:00  
CONSUMER LAW TOPICS AROUND THE GLOBE  
Comparative Standards for Assessing Misleading Advertising  
Joasia Luzak  
University of Amsterdam

Protection of Consumers from Misleading Advertisement in Arab Countries  
Muhammad Bunyan  
University of Kirkuk, Iraq

Freedom of Speech and Expression and Social Media: Indian Experience  
A. Rajendraprasad  
Andhra University, India

3:00 to 4:20  
What’s New in Washington?  
Ira Rheingold  
NACA

5:30 to 9:00  
RECEPTION AND DINNER

SATURDAY  
MAY 21ST

7:30 to 8:25  
Breakfast

8:30 to 8:40  
Welcome  
Nathalie Martin  
University of New Mexico School of Law

8:40 to 9:40  
CONSUMER LAW TOPICS  
What New With the Restatement of Consumer Contracts?  
Dee Pridgen  
University of Wyoming

Privacy  
Lea Krivinskas Shepard  
Loyola University Chicago School of Law

FinTech’s Potential to Help and Harm Consumers  
Kathleen C. Engel  
Suffolk University Law School

9:40 to 10:40  
CONSUMER LAW TOPICS AROUND THE GLOBE  
Alternative Banking Channels (ABCs) an a Tool for Financial Inclusion  
Monye Ogochukwu  
University of Benin, Nigeria

Will the Real “Consumer” Please Stand Up?  
Trish O’Sullivan  
Massey University, Auckland

Standard Contract Legislation in Japan  
Hisakazu Hirose  
Aoyama Gakuin, Tokyo

BREAK

10:55 to 12:15  
THE CFPB AND THE FTC  
What’s New at the CFPB?  
Karen Meyers  
CFPB

The CFPB and Consumer Law Teachers  
Judith Fox  
Notre Dame Law School

What’s New at the FTC?  
Lesley Fair  
FTC

The CFPB in Action  
Angela Littwin  
University of Texas

12:15  
END OF PROGRAM: LUNCH