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Center for Consumer Law

# You're Invited

## The Global Congress on Travel Risk Management

October 1-2, 2012 | Omni Houston Hotel

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## 2012 GLOBAL CONGRESS ON TRAVEL RISK MANAGEMENT ADVISORY BOARD

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TRANSPORTATION : VENUES & EVENTS



Jerry Hamilton Partner Hamilton, Miller & Birthisel LLP



Harold Hansen Director Life Safety & Security for International Association Venue Managers



**Vinnie Polito** Managing Director *VP International* 

## **CONFERENCE SPEAKERS**



**Michael Amaro** Partner *Prindle Law* 



Richard Alderman Director Center for Consumer Law- University of Houston Law Center



**Stephen Barth** President *HospitalityLawyer. com* 



**Brad Bonnell**Director of Global
Security
IHG



**Don Borelli** Senior Vice President *The Soufan Group* 



**Dr. John Brownstein**Co-Founder *HealthMap* 



**Ryan Chargois** Attorney FosterQuan



Michael Collar Regional Analyst, Middle East & North America NC4



**Doug Crozier** Partner *Heifetz, Crozier Law* 



Myles Druckman Vice President, Medical Services America Region InternationalSOS



James Eiler Partner Kaiser Swindells & Eiler



Charles Foster Co-Chairman FosterQuan



**Lex Frieden**Director
Southwest ADA
Center



**Jerry Hamilton** Partner *Hamilton, Miller & Birthisel LLP* 



**Kate Hanni**Founder &
Executive Director *FlyersRights.org* 



**Kendall Kelly Hayden**Member *Cozen O'Connor PC* 



George Johnson Chief Security Officer NC4



**Jeffrey Johnston** Partner *Vinson & Elkins LLP* 



**Charlie LeBlanc**President
FrontierMEDEX



Ryan Martin Senior Designer/ Architech HKS Hill Glazier Studio



**Lee E. Martin** Forensic Expert *Robson Forensic* 



Thomas R. McElroy Principal & Managing Member The Hospitality Security Consulting Group



**Bruce McIndoe**President
iJet



Jeff Miller Hospitality Management Program Instructor Florida Atlantic University



Cristian Morosan Assistant Professor Conrad N. Hilton College of Hotel & Restaurant Management



Alan Orlob Vice President of Global Safety & Security Marriott International



**Glenn Pomerantz** Consulting Partner BDO Consulting



Carla Potok Business Law Professor Ecole Hoteliere de Laussane



Jennifer Sickler Partner Gardere Wynne Sewell LP



**Dr. Peter Tarlow** Founder & President *Tourism & More* 



**Kevin Troutman** Partner Fisher & Phillips



**Dave Wiggins**Past President
California Tourism
Safety & Security



**Tom Winn** Senior Chief Operations of Intelligence FrontierMEDEX



**Bill Wright** Co-Chair International Employment Practice Group

## Greetings from the President & Founder of HospitalityLawyer.com



It is my pleasure to invite you to the Second Annual Global Congress on Travel Risk Management held in Houston, Texas on October 1-2. We, along with the Greater Houston Convention & Visitors Bureau, Houston Junior Chamber of Commerce, Conrad N. Hilton College, and University of Houston Law Center, are excited to host this unprecedented convergence of global thought leaders of the travel, tourism and hospitality industries.

Following Conrad N. Hilton's vision of "world peace through international trade and travel," attendees will learn about best practices, benchmark current policies across industries, view the latest safety and security products and services available, and discover the results of the most recent research being conducted around the world.

We believe the conference's one-of-a-kind public-private dialogue is crucial, which is why we suggest all travel professionals who are directly or indirectly responsible for the legality, safety or security of mobile people, data or property to attend. We look forward to seeing you at the Global Congress.

- Stephen Barth

### ABOUT THE CONFERENCE

"[we] are all talking about the topic of traveler safety, security and travel risk management, but we are NOT talking together, sharing and harmonizing solutions. Protection of human assets, whether traveling or not, is a multidisciplinary effort and organizations need us to work together to be effective. This Global Congress will provide a venue and forum to initiate and leverage a cross-functional dialogue."

- Bruce McIndoe

President, iJet and Co-Chairman of the Global Congress Advisory Board

The travel, tourism and hospitality industries are a \$3.5 trillion global economic powerhouse encompassing transportation, lodging, and venues and events. Governments around the world spend trillions on infrastructure and travel support systems. Disruptions are costly, both financially and in customer goodwill.

The Global Congress's objective is to facilitate the delivery of safe, secure and uninterrupted travel via an all-encompassing public-private dialogue dedicated to the sharing of best practices for issues faced by the global travel, tourism and hospitality industries.

The Global Congress features in-depth sessions in the following verticals:

Corporate and Government Travel: Duty of Care Solutions, Immigration Solutions, Federal Corrupt Practices Act, Data & IP Protection

Public Support of Travel: Biometric Technology, ADA, Secure Design Integration

Leisure Travel & Tourism: Tourist Safety & Security, Duty of Care of Travel Management Companies, Lodging, Venues & Events Attendees Include:

Travel Buyers: Risk, Safety, Security, Health and Environmental Officers; In-house Counsel; Travel Managers; Human Resource Executives; Procurement/ CFO; Meeting Planners, Compliance Officers

Travel Suppliers: Risk, Safety, Security, Health and Environmental Officers; In-house Counsel; C-level Executives; Wholesalers, Distributors, and Manufacturers of Safety and Security Solutions; Procurement; Attorneys & Consultants focusing on Travel & Hospitality, Compliance Officers

Public Travel Supporters: Risk, Safety, Security, Health and Environmental Officers for Air, Sea and Public Transportation Systems & Terminals; Domestic Security and Other Law Enforcement Officials; Government Attorneys; Immigration and Customs Officials; Health Policy Directors; Travel and Tourism Ministers and Administrators; Consulate and Foreign Trade Officials; Researchers and Thought Leaders in the Hospitality, Travel, and Tourism Arenas; Embassy Personnel

## **MONDAY, OCTOBER 1**

7:15 a.m. - 8:15 a.m. Registration Opens- Continental Breakfast in Exhibit Hall

8:45 a.m. - 9:00 a.m. Welcome

9:00 a.m. - 10:00 a.m. Common Issues & Solutions for Travel Safety & Security 10:00 a.m. - 11:00 a.m. Defining Our Global Duty of Care to Mobile Employees

11:00 a.m. - 11:30 a.m. Catered Break

11:30 a.m. - 12:30 p.m. Breakout Sessions

12:30 p.m. - 1:30 p.m. Luncheon: Presentation on Mitigating Human Trafficking

1:30 p.m. - 3:30 p.m. Breakout Sessions

3:30 p.m. - 4:00 p.m. Catered Break

4:00 p.m. - 5:00 p.m. Best Practices in Data & IP Protection

5:00 p.m. - 6:00 p.m. Open Forum with International Diplomats

6:00 p.m. - 7:15 p.m. Reception Honoring Houston Diplomats and Drawing for \$500 American

**Express Gift Card** 

## **TUESDAY, OCTOBER 2**

7:45 a.m. - 8:15 a.m. Registration Opens- Continental Breakfast in Exhibit Hall

8:45 a.m. - 9:00 a.m. Welcome

9:00 a.m. - 10:00 a.m. What Every Travel Buyer & Supplier Needs to Know About Travel Law
10:00 a.m. - 11:00 a.m. Best Practices in Responding to Travel Disruptions, Including Contagious

Diseases & Other Hazards

11:00 a.m. - 11:30 a.m. Catered Break

11:30 a.m. - 12:30 p.m. Breakout Sessions

12:30 p.m. - 1:30 p.m. Luncheon: Case Studies in Travel Industry Fraud

1:30 p.m. - 3:30 p.m. Breakout Sessions

3:30 p.m. - 4:00 p.m. Catered Break

4:00 p.m. - 5:00 p.m. Current Global Travel Risk Spots & Where They Will Be in the Near Future

5:00 p.m. - 6:30 p.m. Cocktail Reception and Drawing for \$500 American Express Gift Card



### **CONCURRENT BREAKOUT SESSIONS**

## **MONDAY, OCTOBER 1**

## **Public Support of Travel**

11:30 a.m. - 12:30 p.m. Latest in Biometric Technology in the Service of Travel Security

1:30 p.m. - 2:30 p.m. Secure Design Integration: Designing from the Beginning with Safety & Security

in Mind

2:30 p.m. - 3:30 p.m. Accommodating People with Disabilities and Prosthetics

## Corporate & Government Travel

11:30 a.m. - 12:30 p.m. Meeting Your Duty of Care in the Transportation Mode: Providing Safe & Secure

Ground Transportation for Your Mobile Workforce

1:30 p.m. - 2:30 p.m. Meeting Your Duty of Care in the Lodging Mode: Providing Safe & Secure

Lodging for Your Mobile Workforce

2:30 p.m. - 3:30 p.m. Best Practices for Meeting Contracts, Including Safety, Security & Insurance

**Aspects** 

### Leisure Travel

11:30 a.m. - 12:30 p.m. Special Considerations for Securing Critical Mass Events & Attractions

1:30 p.m. - 2:30 p.m. Defining the Scope of Duty of Care Owed by Travel Management Companies &

Other Travel Agents to Clients

2:30 p.m. - 3:30 p.m. Finding & Minding the Stakeholders in Our Healthcare & Medical Travel Future

## **TUESDAY, OCTOBER 2**

## **Public Support of Travel**

11:30 a.m. - 12:30 p.m. Navigating the Insurance Maze for Mobile Employees, Tours & Leisure Travelers

1:30 p.m. - 2:30 p.m. Help is Available: Public Sector Resources to Help Mitigate Travel Risk Collaborating to Provide Safe, Secure & Seamless Travel While Honoring

Traveler Rights

## Corporate & Government Travel SPONSORED BY: NC4

11:30 a.m. - 12:30 p.m. Complying with the Foreign Corrupt Practice Act

1:30 p.m. - 2:30 p.m. Leveraging Mobile Technology for Traveler Safety & Security, Including Tracking

Alerts: What About the Privacy Issues When Tracking Your Employees?

2:30 p.m. - 3:30 p.m. Immigration Solutions for International Business Travelers

#### Leisure Travel

11:30 a.m. - 12:30 p.m. Keeping the Traveler Safe on the Ground, in the Air, on the Seas, and at Ports of

Call

1:30 p.m. - 2:30 p.m. Protecting Guests Traveling in Unstable Environments- From Civil Unrest to the Risk of

Terrorism: What is the Hotel Industry Doing?

2:30 p.m. - 3:30 p.m. Collaborating to Provide Safe, Secure & Seamless Travel While Honoring

**Traveler Rights** 

## **MONDAY, OCTOBER 1**

7:15 a.m. - 8:15 a.m.

Registration Opens- Continental Breakfast in Exhibit Hall

8:45 a.m. - 9:00 a.m.

Welcome

Stephen Barth, HospitalityLawyer.com

9:00 a.m. - 10:00 a.m.

Common Issues & Solutions for Travel Safety & Security

Bruce McIndoe, iJet International Brad Bonnell, IHG Rob Stacy, Global Ground Transport

We begin the Congress with a panel of multi-disciplinary experts- transportation, lodging, venues and events, buyers, and suppliers, for a cross-functional dialogue on common issues, solutions and best practices that can be shared and implemented to deliver safe, secure and seamless travel.

10:00 a.m. - 11:00 a.m.

Defining Our Global Duty of Care to Mobile Employees

Carla Potok, Ecole Hoteliere Lausanne Bill Wright, Fisher & Phillips

Duty of Care: What is it and how do we achieve it? Where does it apply? Is a hotel or airline an extension of the workplace? What is the real responsibility of a business to vet the security level of a hotel or airline? What about government travel warnings: how much weight should they be given? How does the utilization of a third party travel management company affect the duty of care?

11:00 a.m. - 11:30 a.m.

**Catered Break** 

## **Breakout Sessions**

11:30 a.m. - 12:30 p.m.

PUBLIC SUPPORT OF TRAVEL VERTICAL

## Latest in Biometric Technology in the Service of Travel Security

Cristian Morosan, Conrad N. Hilton College at the University of Houston

Biometric technology is one of the most accurate authentication technologies. It has been used successfully in domains like law enforcement, human resources, and recently, in travel. Currently, biometric systems are used to prevent unauthorized

people from entering restricted territories, countries, or secure areas of airports. The main purpose of biometric systems in the biometric systems seem to be an optimal solution for today's increasingly challenging security issues in travel, what is the industry doing to elucidate the problems associated with biometric technology adoption?

#### **CORPORATE & GOVERNMENT TRAVEL VERTICAL**

Meeting Your Duty of Care in the Transportation Mode: Providing Safe & Secure Ground Transportation for Your Mobile Workforce

Bruce McIndoe, iJet International Kendall Kelly Hayden, Cozen O'Connor Rob Stacy, Global Ground Transportation

As a result of global threats, natural disasters and terrorism, businesses need to be assured to the fullest extent possible, that the hotels they use for their mobile employees are operating consistently with best industry practices concerning operational security and crisis management. This panel of travel, lodging and legal experts, will share details on what those best practices are as well as tips for effectively assessing if they are in place.

#### LEISURE TRAVEL VERTICAL

Special Considerations for Securing Critical Mass Events & Attractions

Michael Amaro, *Prindle Law*James Eiler, *Kaiser, Swindells & Eiler* 

Event hosts and planners must work together to execute a safe and secure event. Keeping people, property and data safe and secure at an event is paramount. Whether it is a conference, tradeshow, sporting event, concert, festival, carnival, awards show, or political convention, each presents unique issues. This presentation will help you identify the risks that might arise, make suggestions for appropriate allocation of those risks between hosts and planners and discuss practices to help mitigate the risks.

## **AGENDA: DAY ONE (continued)**

#### 12:30 p.m. - 1:30 p.m.

Luncheon: Presentation on Mitigating Human Trafficking Michelle Guelbart, *ECPAT USA* 

Human trafficking for sexual exploitation remains a problem that is often hidden from sight, especially in the United States, The private sector is likely to face increasing pressure from stakeholders to play a role in preventing trafficking activities, but the level of advocacy on this issue is increasing. During a Congressional hearing in July 2010, Rep. Christopher Smith declared, "[t]he airline and hotel industries should be on the front lines of the fight." This panel will discuss legislative and industry initiatives on human trafficking, the steps that travel industry suppliers and buyers are taking to address the problem, as well as suggestions for future implementation.

1:30 p.m. - 2:30 p.m.

### **Breakout Sessions**

#### PUBLIC SUPPORT OF TRAVEL VERTICAL

Secure Design Integration: Designing from the Beginning with Safety & Security in Mind

Lee Martin, Robson Forensic Ryan Martin, HKS Hill Glazier Studio

History has taught us that all places of public accommodation: hotels, resorts, airports, stadiums, restaurants, nightclubs et al, are potential targets for criminal acts and terrorism. Accordingly, these facilities are taking steps to improve safety and security, often a daunting, expensive task. What if we begin to design and build these facilities with safety and security in mind? Thinking about viewpoints of the property, camera systems, secure utility delivery, landscaping, sanitation, etc. on the front end of the process rather than as an afterthought. This presentation will define the scope of areas to be considered and demonstrate that by beginning with the end in mind, we can deliver safer and more secure facilities while not compromising the guest experience.

#### CORPORATE & GOVERNMENT TRAVEL VERTICAL

Meeting Your Duty of Care in the Lodging Mode: Providing Safe & Secure Lodging for Your Mobile Workforce

Tom Winn, FrontierMEDEX Brad Bonnell, IHG James Eiler, Kaiser, Swindells & Eiler

As a result of global threats, natural disasters and terrorism, businesses need to be assured to the fullest extent possible, that the hotels they use for their mobile employees are operating consistently with best industry practices concerning

operational security and crisis management. This panel of travel, lodging and legal experts, will share details on what those best practices are as well as tips for effectively assessing if they are in place.

#### LEISURE TRAVEL VERTICAL

Defining the Scope of Duty of Care Owed by Travel Management Companies & Other Travel Agents to Clients Carla Potok, *Ecole Hoteliere Lausanne* Jerry Hamilton, *Hamilton, Miller & Birthisel LLP* 

As travel to remote destinations increases, as adventure travel becomes more prevalent, as more businesses outsource their travel to third party management programs, it is time to examine and fully understand the scope of the legal duty that is owed by travel agents, tour operators and third party management companies to their clients.

2:30 p.m. - 2:30 p.m.
PUBLIC SUPPORT OF TRAVEL VERTICAL

## Accommodating People with Disabilities & Prosthetics

Lex Freiden, Southwest ADA Center Diego Demaya, Southwest ADA Center

According to a Harris Poll conducted in conjunction with the Travel Industry Association of America, the 50 million people with disabilities in our country have a combined income of more than \$175 billion, with an average annual spend of more than \$13.6 billion on travel. Many of these individuals may use wheelchairs, other mobility aides and have prosthetic limbs. Providing accommodations for these individuals at every stage in their journey can be a challenge.

In this session, you will learn compliance techniques for governing legislation, address security concerns and best practices in accommodating individuals with different types of disabilities; and suggested practices for accommodating employees with disabilities when they are traveling.

#### **CORPORATE & GOVERNMENT TRAVEL VERTICAL**

Best Practices for Meeting Contracts, Including Safety, Security & Insurance Aspects John Foster, *Frederick J. Giachetti, PC* 

Are hotels and other venues assuming too much risk and liability in meeting and event contracts? How is the responsibility for a safe and secure meeting for both people and property fairly allocated? What are the fundamentals of effective confidentiality, indemnification, insurance and force majeure clauses? Do we need others?

## **AGENDA: DAY ONE (continued)**

#### LEISURE TRAVEL VERTICAL

## Finding and Minding the Stakeholders in Our Healthcare & Medical Travel Future

Catherine Berlin, Altreuter Berlin

Medical travel has gained much media attention in recent years. Is it a true consumer driven phenomenon, or an emerging industry marketing play? What are the driving forces behind this industry? In 2008, the American Medical Association introduced guiding principles for patients going overseas for care. What impact has this had on advertising practices, travel trends, and legislative activity?

#### 3:30 p.m. - 4:00 p.m.

**Catered Break** 

#### 4:00 p.m. - 5:00 p.m.

Best Practices in Data & IP Protection

Jennifer Sickler, *Gardere Wynne Sewell LLP* Tom McElroy, *Hospitality Security Consulting Group* George Johnson, *NC4* 

The protection of data and other intellectual property is paramount both at home and abroad. The process is exacerbated with mobile employees. This session will suggest best practices to identify potential threats, ways to guard against them, and resources at your disposal.

#### 5:00 p.m. - 6:00 p.m.

Open Forum with International Diplomats

Americas Track Africa & Middle East Track Asia Track European Track

International Diplomats from Global Regions will be responding to questions from the audience on topics such as Visa facilitation, people and property protection, and the steps their countries are taking to provide safe and secure travel.

#### 6:00 p.m. - 7:15 p.m.

Reception Honoring Houston Diplomats & Drawing for \$500 American Express Gift Card

## **TUESDAY, OCTOBER 2**

7:45 a.m. - 8:15 a.m.

Registration Opens- Continental Breakfast in Exhibit Hall

8:45 a.m. - 9:00 a.m.

Welcome

9:00 a.m. - 10:00 a.m.

What Every Travel Buyer & Supplier Needs to Know About Travel Law

Doug Crozier, *Heifetz, Crozier Law* Jeffrey Miller, *Miller Law LLC* 

This presentation, by a unique cadre of attorneys specializing in the travel industry, will look at the major travel treaties and their application to leisure and business travel, as well as the essential aspects of other travel laws that impact travel transactions from the buyer and seller perspectives.

10:00 a.m. - 11:00 a.m.

Best Practices in Responding to Travel Disruptions, Including Contagious Diseases & Other Hazards

Myles Druckman, *InternationalSOS* John Brownstein, *HealthMap* 

Join this multi-disciplinary panel - travel safety, medicine, disease control, first responders, legal and risk - as they identify cross-functional best practices that can be implemented when travel disruptions occur, including disasters, contagious disease outbreaks, civil unrest, workers strikes, etc.

**11:00 a.m. - 11:30 a.m.** Catered Break

11:30 a.m. - 12:30 p.m.

### **Breakout Sessions**

#### PUBLIC SUPPORT OF TRAVEL VERTICAL

Navigating the Insurance Maze for Mobile Employees, Tours, & Leisure Travelers

Stephen Barth, HospitalityLawyer.com

This presentation is a roadmap to the types of insurance coverages that exist for people on the move, including travel for business and leisure; the interaction of those coverages, and assessing their cost effectiveness.

#### **CORPORATE & GOVERNMENT TRAVEL VERTICAL**

Complying with the Foreign Corrupt Practices Act Glenn Pomerantz, BDO Consulting Jeffrey Johnson, Vinson & Elkins

The entire business enterprise, for both buyers and suppliers, must understand the broad scope and impact of this law and its foreign counterparts. As more and more mobile employees are engaged in commerce in foreign zones, significantly higher numbers of negotiations for travel aspects are being performed by a broader array of employees (travel management, procurement, HR, meeting planners, et al). To avoid the Wal-Mart debacle, you need to attend this session.

#### LEISURE TRAVEL VERTICAL

Keeping the Traveler Safe on the Ground, in the Air, on the Seas, and at Ports of Call

Peter Tarlow, Tourism & More

Dave Wiggins, California Tourism Safety & Security Association Don Borelli, The Soufan Group

This panel of tourism, law enforcement and legal expertise will provide an overview of what tourism security is and who is responsible for it in the different aspects of the travel equation (transportation, lodging, tours and public places); and identify the primary concerns in each area along with possible solutions.

12:30 p.m. - 1:30 p.m.

Luncheon: Case Studies in Travel Industry Fraud Brad Bonnell, *IHG* 

Fraud involving travel agency commissions and frequency marketing programs i.e. Delta Sky Miles, Priority Club, etc. is a constant issue for us and other travel related industries. Although we are constantly involved in investigating this type of fraud, we (and many other major hotel companies) continue only to "react' to fraud should we become aware of it - despite the fact that we (IHG) estimate our losses to fraud at 5% of our gross annual revenue which is approximately \$90M.

Following the guidance provided by the Association of Certified Fraud Examiners and the University of Portsmouth Center for Counter Fraud Studies we are attempting to develop a more "reactive" fraud risk management program. Until we have more pro-active fraud risk management programs in place we are going to remain a target of choice for fraudsters.

## **AGENDA: DAY TWO (continued)**

1:30 p.m. - 2:30 p.m.

### **Breakout Sessions**

#### PUBLIC SUPPORT OF TRAVEL VERTICAL

Help is Available: Public Sector Resources to Help Mitigate Travel Risk

Stephen Barth, HospitalityLawyer.com

The public sector has developed significant resources that provide insight, education, communication and often times suggested practices to help us mitigate risk and/or respond when something goes wrong. This session will identify the broad scope of local, national and international resources available and how to access and use them most effectively.

#### **CORPORATE & GOVERNMENT TRAVEL VERTICAL**

Leveraging Mobile Technology for Traveler Safety & Security Including Tracking and Alerts: What About the Privacy Issues When Tracking Your Employees?

Charlie LeBlanc, Frontier MEDEX Kevin Troutman, Fisher & Phillips

Recent developments in technology have enabled us to track our employees in real time and all the time, enhancing our ability to communicate and evacuate when necessary. This panel of travel, technology and legal experts will discuss the best practices in tracking, the latest in technology to do so and the boundaries that need to be established to protect employee privacy.

#### LEISURE TRAVEL VERTICAL

Protecting Guests Traveling in Unstable Environments-From Civil Unrest to the Risk of Terrorism: What is the Hotel Industry Doing?

Alan Orlob, Marriott

Since 9/11, hotels have become frequent targets for terrorism and been in the center of civil disruptions. As a result, hotel companies have implemented physical measures and increased operational security to deter or mitigate future attacks, and be better prepared for other crises. Through a review of the events and circumstances of terrorist attacks and other threats against hotels, this presentation will demonstrate the type of security measures that are being implemented to protect hotels from these threats.

#### 2:30 p.m. - 3:30 p.m.

#### PUBLIC SUPPORT OF TRAVEL/LEISURE TRAVEL VERTICAL

#### Collaborating to Provide Safe, Secure & Seamless Travel

Kate Hanni, FlyersRights.org

Jeffrey Miller, Miller Law LLC

Richard Alderman, Center for Consumer Law- University of

**Houston Law Center** 

Moderated by: Barbara De Lollis, USA TODAY

Join us for our closing discussion to aggregate the solutions and best practices that have been identified throughout the Congress to enable buyers and suppliers achieve safe, secure and seamless travel.

#### CORPORATE & GOVERNMENT TRAVEL VERTICAL

#### Immigration Solutions for International Business Travelers

Charles Foster, FosterQuan Ryan Chargois, FosterQuan

Mobile employees traveling and working abroad require appropriate immigration status that will provide for both their entry into each destination country, and their permission to engage in their intended business or work related activities. In today's global immigration climate, traveling under the right visa has become a complex mater falling under the purview of corporate compliance officers. This session, presented by FosterQuan, the second largest immigration firm in the United States, will discuss strategies to determine correct visa categories and immigration requirements, securing visas for multi-destination travel, and other solutions.

#### 3:30 p.m. - 4:00 p.m.

**Catered Break** 

#### 4:00 p.m. - 5:00 p.m.

Current Global Travel Risk Spots and Where They Will Be in the Near Future

Alan Orlob, *Marriott* Don Borelli, *The Soufan Group* Michael Collar, *NC4* 

This panel of travel and security intelligence thought leaders will identify locations that you need to be concerned with today and in the near future; steps you can take to mitigate risk; as well as sharing their thoughts on future trouble zones for travel and employee security.

#### 5:00 p.m. - 6:30 p.m.

Cocktail Reception and Drawing for \$500 American Express Gift Card

### **REGISTRATION - CONTINUING EDUCATION - TRAVEL**

#### **REGISTRATION FEES**

#### **Global Congress One-Day Pass**

(October 1 or 2) Includes Conference USB Drive complete with presentations, attendance to all conference presentations, all meals and breaks, and all evening events for one day.

One-Day Association/Education: \$299 One-Day Regular Registration: \$399

#### Global Congress Comprehensive Package

(October 1-2)

Includes Conference USB Drive complete with presentations, all meals/breaks, and all evening events.

Association/Educator: \$499

Early Registration (by Friday, September 7, 2012 @ 5:00pm CST):

\$599

Regular Registration (after September 7, 2012, 5:01pm CST): \$699

#### **CONTINUING EDUCATION**

#### **MCLE**

For U.S. attorneys, MCLE accreditation for up to 14.0 hours (1 hour of ethics) is available. Please be aware that each state has its own rules and regulations, including its definition of "CLE". Please call (713) 963-8800 for questions pertaining to the number of credit hours granted by each state two to three weeks prior to the program. If you need a Certificate of Attendance, please request one at conference check-in.

#### **HRCI**



This program has been submitted for approval for 14.0 (General) credit hours toward PHR, SPHR and GPHR recertification through the HR Certification Institute. The use of this seal is not an endorsement by the HR Certification Institute of

the quality of the program. It means that this program has met the HR Certification Institute's criteria to be pre-approved for recertification credit.

#### CPF



HospitalityLawyer.com is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of

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#### **HOTEL ACCOMMODATIONS & TRAVEL**

Conference and exhibitions will be held in the Omni Houston Hotel.

#### **Omni Houston Hotel**

Four Riverway Houston, Texas 77056 (713) 871-8181

For reservations, please call 1-800-THE-OMNI.

The Omni Houston Hotel is centrally located in the prestigious Uptown Post Oak/Galleria area and is just minutes from all of the excitement that Houston, Texas has to offer. The Omni Hotel is just 10 minutes by car from the central business district and 30 minutes from George Bush Intercontinental Airport or 25 minutes from William P. Hobby Airport.

Daily Room Rate: \$189 single / \$189 double occupancy Cutoff Date: Monday, September 10, 2012

The hotel will release all unused rooms on the CUTOFF DATE set out above. You must make your reservations before this date in order to get the conference rate. When contacting the hotel for reservations, please identify yourself as a participant with the **Global Congress** in order to obtain a room from the reserved block. Please do not send payment for accommodations to HospitalityLawyer.com.

#### **AIR TRANSPORTATION**

Discounted fares for air travel have been arranged through United Airlines, American Airlines and Delta. For United, the offer code is **ZKZE894890**. For American, the promotional code is **5292BN**. For Delta, KLM, Air France, the Group Ticket designator is **NG5U6**.

#### **GROUND TRANSPORTATION**

#### **Private Ground Transportation**

GroundLink Book online at www.groundlink.com 212-787-7777

#### **Town Car Service**

Elite Town Car 281-955-5450

#### Taxi

From Bush Intercontinental Airport: \$45 From Hobby Airport: \$22

#### THINGS TO DO IN HOUSTON

The Greater Houston Convention & Visitors Bureau has provided a list of things to do at http://www.visithoustontexas.com/visitors/.

## Registration

1. Contact Information (please print)

Register online at www.regonline.com/2012GlobalCongress. Fax completed forms to (713) 627-9934 or e-mail to Regan@hospitalitylawyer.com.

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OCTOBER 1-2, 2012 HOUSTON

Name:	Nickname for Nametag:	
Firm/Company Name:	Title:	
Address:		
City, State and Zip	Email:	
Phone:	Fax:	
$\square$ Check here if you have any special needs (including food allergies) so we may arrange to accommodate you or call us at +1 (713) 963-8800.	May we disclose your contact information in the attendee list (name, company, title, address and phone only)?  Yes, with email address Yes, without email address No	
<b>2. Registration</b> To qualify for Association rates, you must enter the association name & member number. To qualify for Educator rates, you must be a student or educator at an educational institution.		
Global Congress One-Day Pass	Global Congress Comprehensive Registration	
Please select one: □ October 1 □ October 2	October 1-2	
☐ Association/Education - \$299 Name of Association: UHLAW	☐ Association/Educator - \$499 Name of Association: UHLAW	
Regular Registration - \$399	☐ Early Registration (by September 7, 2012) - \$599	
	Regular Registration - \$699	
Please indicate which Vertical(s) you plan to attend. You may choose more than one.		
Corporate & Government Travel Public Suppo	ort of Travel Leisure Travel & Tourism	
Do you need CLE Credit? Yes No If so, what state(s)?  3. Please confirm your attendance at the following events:		
Will you be attending the Luncheon on Monday, October 1?	Yes No	
Will you be attending the Wine Tasting on Monday, October 1?	Yes No	
Will you be attending the Luncheon on Tuesday, October 2?		
Will you be attending the Cocktail Reception on Tuesday, October 2?		
<b>4. Presentation Materials</b> Each registration includes a 3-inch Conference Summary Notebook with the presentation PowerPoints and a USB Drive with papers and PowerPoints.		
☐ Do you want both a Notebook and a USB Drive? ☐ Do you only want a USB drive?		
5. Payment Information		
☐ MasterCard     ☐ Visa     ☐ American Express     ☐ Check enclosed payable to HospitalityLawyer.com		
Card #:		
Exp. Date: Name on Card:  Please send checks to: HospitalityLawver.com. 2450 Louisiana. Ste. 400-416. Houston. TX 77006. Paypal Payments: Please send to payments to		

Please sena checks to: HospitalityLawyer.com, 2450 Louislana, Ste. 400-416, Houston, TX 77006. Paypal Payments: Please sena to payments to hospitalitylawyer@hospitalitylawyer.com.

**Cancellation & Refund Assistance** Due to our conference venue commitments, conference registrations are non-refundable. Substitutions are always welcome (please contact us with the substitute's name so we can have their materials ready). Alternately, the conference registration amount may be applied as a credit for any HospitalityLawyer.com conference within 12 months of the date of the conference for which the attendee originally registered.